BOOK REVIEW

Title: Raising Positive Kids in a Negative World

Author: Zig Ziglar

Age relevance: Fathers raising children of all ages.

Synopsis
In today's fast-paced ever-changing society, parents are hit with more controversial, pressure-packed decisions to make than ever before. With the Internet, cable television, and video games bombarding our children and attempting to make an assault on their minds daily, what are parents to do? In today's ever-changing economic and social climate, how do parents find the balance necessary to positively raise their children?

Zig Ziglar, one of America's most prominent motivational speakers and success coaches now brings you the guidelines that you need to face life's parental challenges. In this updated version of Zig's classic audio book Raising Positive Kids in a Negative World, Zig shows you that today's parenting challenges really aren't so different from the challenges of the past.

Every decade had its share of problems. With timeless methods to implement in every household, Zig shows you that you do have what it takes to raise good, healthy, respectful children. Based on research from countless sources and Zig's own personal experiences, The New Raising Positive Kids in a Negative World shows you how to do just that - and more.

Zig will give you tips on how to establish good communication with your children. No matter what age they are, you'll be able to come across with love, care, compassion, and sensitivity in any situation with your children. You'll learn not only to nurture your children physically, but emotionally and spiritually as well. Zig's advice is timeless. You'll establish or re-establish a relationship with your children as you rediscover the special, precious beings that they are.

In The New Raising Positive Kids in a Negative World, you'll learn:

- The positive qualities of a positive parent.
- How to shield your child from the constant negative media barrage.
- How to build your child's self-image.
- How to discipline your child in the most loving manner.
- The greatest gift you can give your child.
- How to talk to your child about sex.
Raising children today is a tough job, but it is the most rewarding, fulfilling job you can have. The best thing you can learn is that if you instill in your children character-building and moral values as early in their lives as possible, the rewards your family reaps will be something you'll treasure later on. Raising positive children in our sometimes overwhelmingly negative world can be done - but it's not always easy.

Let Zig show you that if you're committed to your children for the long haul, the results will be the most loving relationships you will ever be blessed with.

Additional Detail
Ziglar’s book offers practical advice for parents facing the daunting challenges of raising children in this negative world. The book is full of anecdotal stories and examples that the author draws from to illustrate his points. The undertones of Biblical truths can be found in this book, but they are of a subtle more than a direct reference. This is not to say that the book doesn’t have much to offer.

Chapter 2 paints a pretty clear picture of what our children will face in this world. He hits on topics such as discouragement, negativity, demoralizing music / TV / video games, child pornography, alcohol, and drugs.

Chapter 3 & 4 are a motivational pre-game huddle on parenting: no doubt adaptations from Ziglar’s success in motivational speaking in the business world. These chapters are a pep talk on creating a positive environment in the home. Set the example for your kids in the way you talk and act. Ziglar encourages the reader to find ways to praise our kids. The message is to always give our best.

Chapter 5 encourages parents that it is never too early to start raising positive kids. Ziglar presents three basic stages of child development; ages 1-7, 8-12, 13 & up. Each stage has unique characteristics and he outlines critical goals for parents to achieve with their children.

Chapter 6 focuses on the physical and spiritual aspects of raising children. These are the other two aspects of a tridimensional child. Much of the rest of the book focuses on the mental so in this chapter the author provides valuable inside to balancing our children with a healthy diet and exercise regiment and instilling of Biblical faith in their lives.

Chapter 7 & 8 focus on the importance of spending time with our kids, and how a family should be organize to maximize love and order. Mom and Dad particularly must approach the task of raising positive kids in unity as a team.

Chapter 10 provides 13 points on maintaining or improving your child’s self-image

In Chapters 11 & 12 the author offers a plethora of practical advice about sex education for kids. The author explains that the key to training and protecting our kids is through open communication and displaying healthy love and affection to our kids.

Chapters 14 & 15 explore the means and benefits of a healthy approach to discipline.
Chapter 16 concludes the book on a message of love. Ziglar writes, “I’m convinced that love, and the demonstration of that love, is the answer to many problems that might and do exist in the family today. In fact, love can do what nothing else can.”

**Author’s Bio**

“The Master of Motivation” Zig Ziglar has been described as “One of America’s Icons,” “the salesman’s salesman” and “A legacy that will forever impact our history.” Helping people to achieve long-term balanced success based on his philosophy of character, attitude and skills, he has impacted more than a quarter billion people and continues to make a difference in the lives of those who act on his philosophy.

As a best-selling author, Zig Ziglar has written more than 29 sales and motivational books, 10 of which have appeared on best-seller lists and have been translated into more than 36 different languages and dialects worldwide. He’s been featured in numerous publications including the New York Times, the Washington Post, Fortune Magazine, the Dallas Morning News, Success Magazine, and Esquire Magazine. Ziglar motivational books and programs are widely distributed through multiple channels including the Ziglar website, Amazon.com, and the world’s largest producer of audio programs, Nightingale-Conant.

In the media Ziglar has appeared on such venues as the Today Show, 20/20, the Phil Donahue Show and 60 minutes.

As a speaker, Zig has repeatedly appeared with six former U.S. presidents; world leaders and news makers like Rudy Giuliani, Generals Colin Powell and Norman Schwarzkopf, and Lady Margaret Thatcher; business leaders, famous speakers and authors such as Seth Godin, Debi Fields, Tom Hopkins, Brian Tracy, Dr. Norman Vincent Peale, and Denis Waitley; and countless sports and Hollywood celebrities such as Paul Harvey and Joe Montana. At 84, Zig is still speaking while sharing the stage with his daughter, Julie Ziglar Norman. Together they reach audiences up to 20,000 at Get Motivated seminars as well as sharing messages of hope at smaller venues such as The Legacy at Willow Bend.

Recognized for his work, Ziglar has been documented three times in the Congressional Record of the United States for his work with youth in the drug war, and for his dedication to America and the free enterprise system.

**Other Resources:** Web site: [www.ziglar.com](http://www.ziglar.com)